



**For immediate release**

Website: [www.CabEasy.com](http://www.CabEasy.com)

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Location: **New York**

## **SAVE MONEY AND PROTECT THE ENVIRONMENT: SHARE A CAB RIDE WITH CABEASY.COM**

**Launches November 2008**

*New York, November 20th 2008*

Laurent Kretz, a young Frenchman working in New York with a beautiful girlfriend in Paris, found himself taking several airport cabs each month at an average cost of \$75 each time, as he flew between JFK and Charles de Gaulle. Progressively poorer, unwilling to give up the door to door convenience, loath to lug his cases on the subway, and increasingly guilty about the environmental burden, he started asking fellow travelers to share his cabs. And so the CabEasy.com concept was born.

Founder Laurent Kretz explains "When you're going to an airport, the cab ride can cost you up to \$300 if you take it from and to both airports. That's the cost of a flight to Miami or half the price of a flight to London!". With this idea in mind, he tried to set up a simple while efficient system to match taxi users.

CabEasy.com helps taxi users create future cab rides with a simple 3 step process (where from, where to, when), and publishes them to the web and to social networks. The service is free and available literally in every city in the world. CabEasy.com helps future passengers find rides to and from airports, offices, malls, train stations – any place they might need transport to: they simply browse the map to find taxi rides matching their needs.

Not only does CabEasy.com save passengers money by sharing cab rides, it helps reduce greenhouse gas emissions by reducing taxi journeys. And of course, as Laurent Kretz says, "It's also a great way to meet people that live or work in your neighborhood."

### ***About CabEasy.com***

CabEasy.com allows taxi users to share cab rides, save money and protect the environment. CabEasy.com was founded in November 2008 in New York by Laurent Kretz. The mission of this new online and free service is to enable taxi users across the world to save money and protect the environment by sharing cab rides, while meeting interesting new people.

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If you would like more information about this topic, or to schedule an interview with CabEasy.com's founder, please call Laurent Kretz at (917) 653-1923 or e-mail Laurent at laurentk@cabeasy.com



### ***How does CabEasy.com works***

Users browse the map to find matching cab rides: they select or search for a city, navigate to their starting point, and see if existing cab rides match their needs.

If they find one, they simply contact the fellow passenger to arrange for pick up, drop off, and contact information.

If no existing taxi ride matches their needs, they can create one in three simple steps: they select a departing point, an arrival point, and a date and time of travel. To select an address, they can type the address, double click on the map, or just select an airport in the suggestion list that appears when they start typing.

### ***Useful statistics***

In New York City, there are over 13,000 Yellow Cabs and about 40,000 for-hire cars. Yellow Cabs carry 240 million passengers over 800 million miles every year. The famous Manhattan cab Ford Crown Victoria rides 13 m.p.g. on average, which represents a consumption of 55 million gallons of fuel every year for the entire yellow cab fleet. Each Crown Victoria releases on average 150,000 pounds of CO<sub>2</sub> each year, and the entire yellow cab fleet about 1.7 billion pounds of CO<sub>2</sub>. Yellow cabs are a 1.8 billion USD a year industry.

There are over 15,000 taxis in Paris representing 3 billion euros in yearly revenues (about 4.5 billions USD). An average taxi has 13 clients a day, which represents 200,000 cab rides in Paris in total every single day, 73 million rides a year.

To name a few other cities, in Singapore, there are over 24,000 taxis, and there are 20,000 Black Cabs in London.

### ***Related news and sources***

PBS Taxidreams

<http://www.pbs.org/wnet/taxidreams/data/index.html>

State of the NYC Taxi, 2006

[http://www.nyc.gov/html/tlc/downloads/pdf/state\\_of\\_taxi.pdf](http://www.nyc.gov/html/tlc/downloads/pdf/state_of_taxi.pdf)

The New York City Taxicab Factbook, 2006

<http://www.schallerconsult.com/taxi/taxifb.pdf>

Inventory of New York City Greenhouse Gas Emissions

<http://www.scribd.com/doc/322925/Inventory-of-New-York-City-Greenhouse-Gas-Emissions>

Judge Blocks Hybrid Taxi Requirement

<http://cityroom.blogs.nytimes.com/2008/10/31/judge-blocks-hybrid-taxi-requirement/>



### Creating a new taxi ride

#### From...

125 W 57th Street, NY

#### To...

JFK airport

#### Date...

Today, tomorrow, after tomorrow. Or type a date below (e.g. "Sept 25", "Next friday", ...).

next monday 7:00 pm

Monday, November 24, 2008

#### Contact...

You want to be alerted if there is a match, right? Why else would you be here ? ;) [Read about privacy](#)

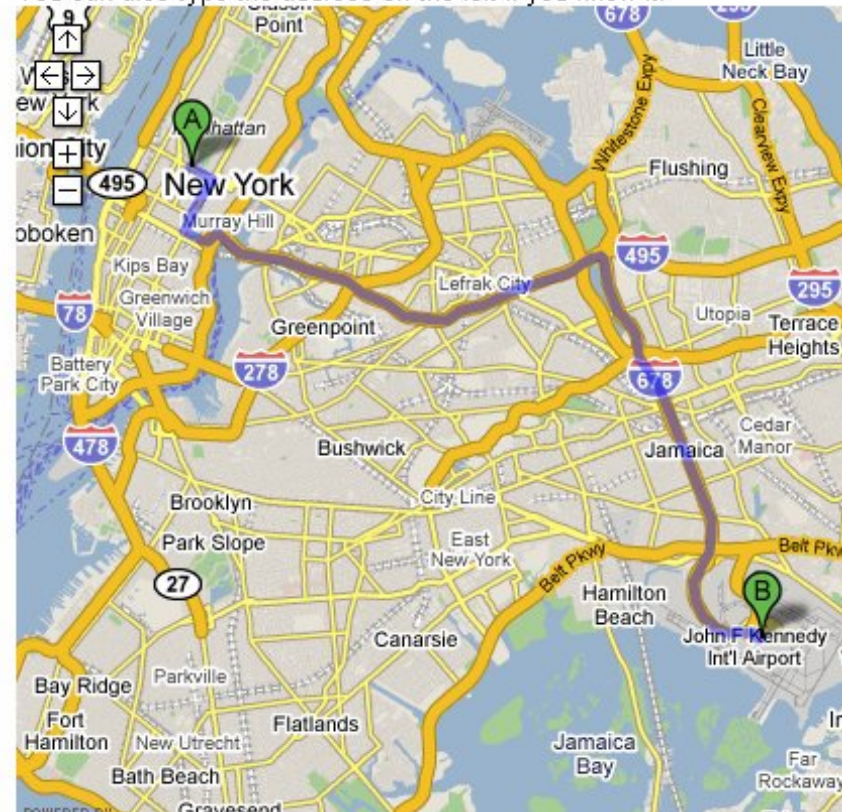
yourname@youremail.com



Save that trip now !

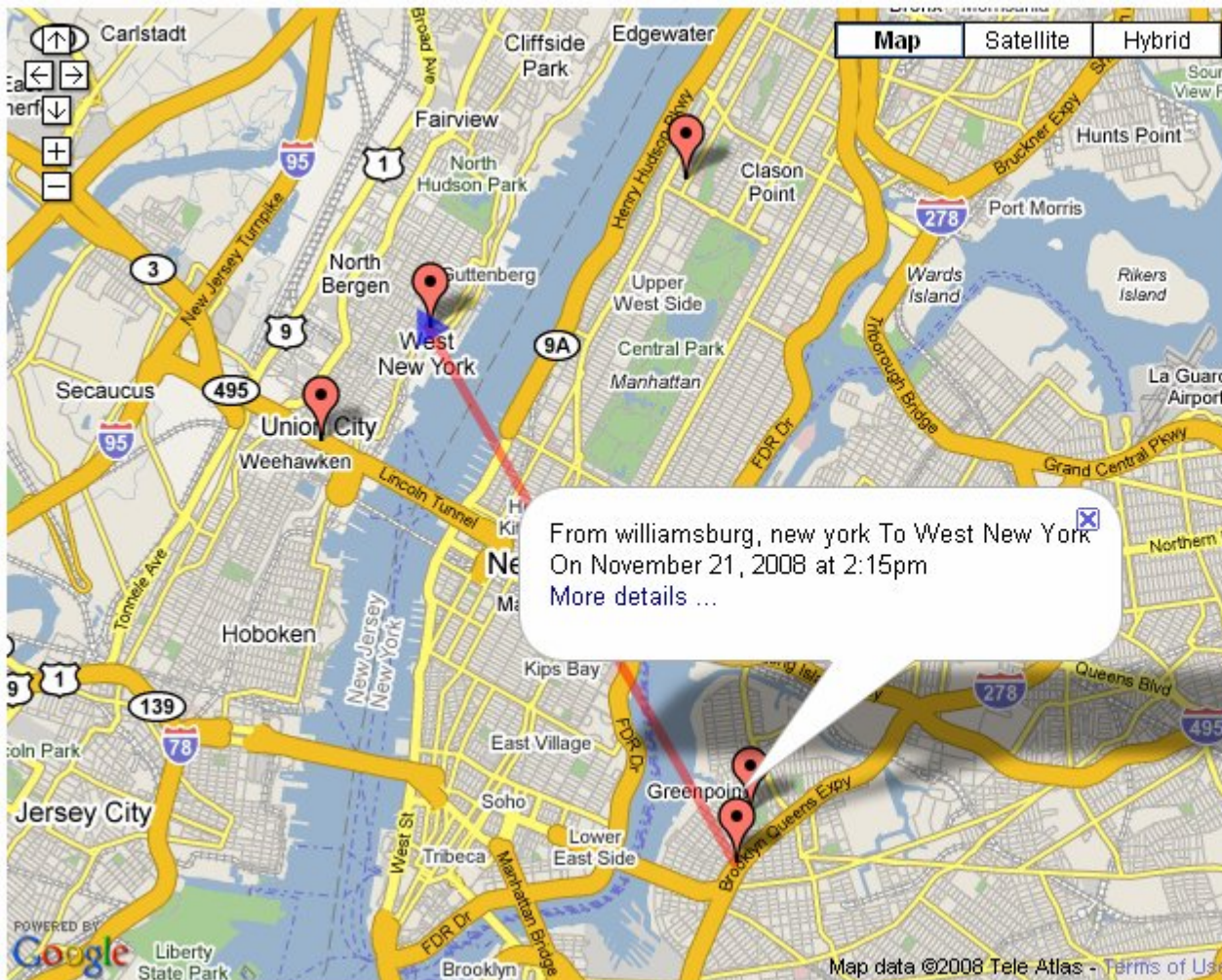
#### Double-click on the map or type addresses

You can double click on the map to select a departing or arrival address. You can also type the address on the left if you know it.





## Browsing cab rides



## Browse and search trips

Filter for: today | tomorrow | In  days | All.

All trips.

Center to New York, Los Angeles, Paris, London, Berlin, Chicago or

## 4 trips start in that area.

- 1 - From 506 w 113th st To jfk
- 2 - From Union city, nj To Newark airport
- 3 - From Williamsburg, New York To West New York
- 4 - From Driggs Ave, Brooklyn To Rivington St, New York



**Checking a cab ride details and contacting its owner**

**Trip details: From 506 w 113th st To jfk**

Date: November 21st, 2008 at 6:00am  
Distance: 18.68 miles / 30.07 km (est.)  
Views: 8

By sharing this cab, you could reduce by **15.23lbs / 6.91kg** (est.) the emissions of CO2 of this cab ride !  
[\(Read more\)](#)

**Want to share this cab ride?**

Your name:

Your email:

Type this number:

Message:

**Send this trip to your friends!**

- [Tweet this trip now !](#)
- [Share on Facebook](#)

